Sponsorship Opportunities

2018 Public Safety and Global Security Conference

The Ottawa Conference and Event Centre
200 Coventry Road, Ottawa, Ontario
February 27 and February 28, 2018

Enhance your profile by taking one or more of these exceptional marketing opportunities.

Taking a sponsorship option at the 2018 Public Safety and Global Security Conference (Conference) gives you a portfolio of opportunities to reinforce the strength of your brand while enhancing awareness about your company and products in front of a precisely targeted audience of decision makers. In addition to high profile exposure, Exhibitors receive exclusive benefits including acknowledgement in the Conference brochure and Web site, and much more!

When you exhibit at the Conference, you get:

- Direct access to a quality gathering of industry and government agency security buyers.
- Maximum exposure to the attendees.
- One-on-one time with qualified decision-makers and influencers.
- Listing in Conference promotional literature and its Web site.
- A contact list of all Conference attendees.
Sponsorship Opportunities

Taking a sponsorship option at the 2018 Public Safety and Global Security Conference gives you a portfolio of opportunities to reinforce the strength of your brand while enhancing awareness about your company and products in front of a precisely targeted audience of decision makers.

In addition to high profile exposure, sponsors receive exclusive benefits including acknowledgement in the Conference brochure and Web site, complimentary registrations, and much more!

Sponsorships are limited and will be sold on a first-come, first-served basis. For details or to make your reservation, please contact Serge Blais at sblais@uottawa.ca today.

Sponsorship Levels

Keynote Sponsor $30,000.00

This level of sponsorship affords the opportunity to:

- Recognized as the Event Sponsor in all announcements, and publicity
- Have the company name/logo and sponsorship level listed in the sponsorship section of delegate binders
- Include promotional items in delegate welcome bags
- Include business cards and brochures (maximum two pages) in delegate binders
- Have the company name/logo at the refreshment break/breakfast/lunch
- Showcase your company and its products at (2) 10’ x 12’ Premium End Cap booths in the Central / Exhibition Room or wherever hospitality is provided
- Have up to 20 of your representatives participate in the Conference with all access pass, including Key Note Luncheon
- Access to the VIP Lounge for private meetings
- Invitation for the CEO or his/her delegate to the VIP Reception for Mr. John Brennan former Director CIA, Key Note Speaker
- Invitation for CEO or his/her delegate to join the Head Table at the Key Note Luncheon
- Company Banner in the Welcome Area
- Recognition on Electronic Notice Boards
- Opportunity to Speak following Mr. Brennan, during the lunch, on a subject of your choice
Diamond Sponsorship $25,000.00

This level of sponsorship affords the opportunity to:

- Have the company name/logo and sponsorship level listed in the sponsorship section of delegate binders
- Include promotional items in delegate welcome bags
- Include business cards and brochures (maximum two pages) in delegate binders
- Have the company name/logo at the refreshment break/breakfast/lunch
- Showcase your company and its products at (2) 10’ x 10’ booths in the Central / Exhibition Room or wherever hospitality is provided
- Access to the VIP Lounge for private meetings
- Sponsor a speaker to participate on a panel
- Have up to 15 of your representatives participate in the Conference, including the Keynote Luncheon.
- Invitation for the CEO or his/her delegate to the VIP Reception for Mr. John Brennan former Director CIA
- Invitation for CEO or his/her delegate to join the Head Table at the Key Note Luncheon
- Company Banner in the Welcome Area
- Recognition on electronic notice boards

Platinum Sponsorship $20,000.00

This level of sponsorship affords the opportunity to:

- Have the company name/logo and sponsorship level listed in the sponsorship section of delegate binders
- Include promotional items in delegate welcome bags
- Include business cards and brochures (maximum two pages) in delegate binders
- Have the company name/logo at the refreshment break/breakfast/lunch
- Showcase your company and its products at a 10’ x 10’ booths in the Central / Exhibition Room or wherever hospitality is provided
- Have up to 10 of your representatives participate in the Conference, including the Keynote Luncheon
- Company Banner in Welcome Area
- Recognition on electronic notice boards
- Access to the VIP Lounge for private meetings
Gold Sponsorship $15,000.00

This level of sponsorship affords the opportunity to:

- Have the company name/logo and sponsorship level listed in the sponsorship section of delegate binders
- Include promotional items in delegate welcome bags
- Include business cards and brochures (maximum two pages) in delegate binders
- Have the company name/logo at the refreshment break/breakfast/lunch
- Showcase your company and products at a 10’ x 10’ table in the Central / Exhibition Room or wherever hospitality is provided
- Have up to 8 of your representatives participate in the Conference, including the Keynote luncheon
- Recognition on Electronic Notice boards
- Access to the VIP Lounge for private meetings

Silver Sponsorship $10,000.00

This level of sponsorship affords the opportunity to:

- Have the company name/logo and sponsorship level listed in the sponsorship section of delegate binders
- Include promotional items in delegate welcome bags marketing brochures
- Include business cards and brochures (maximum two pages) in delegate binders
- Have the company name/logo at the refreshment break/breakfast/lunch
- Showcase your company and products at a 10’ x 10’ table in the Central / Exhibition Room or wherever hospitality is provided
- Have up to 6 of your representatives participate in the Conference, including the Keynote luncheon
- Recognition on Electronic Notice boards
- Access to the VIP Lounge for private meetings

Bronze Sponsorship $5,000.00

This level of sponsorship affords the opportunity to:

- Have the company name/logo and sponsorship level listed in the sponsorship section of the delegate binders
- Include promotional items in delegate welcome bags
- Include business cards and brochures (maximum two pages) in delegate binder
- Have up to 4 of your representatives participate in the Conference, including the Keynote luncheon
- Recognition on Electronic Notice boards
- Access to the VIP Lounge for private meetings
Other Sponsorship Levels

Meal and refreshment breaks are always welcomed and attendees are guaranteed to participate. Includes Banner acknowledging your company.

<table>
<thead>
<tr>
<th>Option:</th>
<th>Amount (CDN$)</th>
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</thead>
<tbody>
<tr>
<td>1. Vendor &amp; Delegate Breakfast</td>
<td>$2000.00</td>
</tr>
<tr>
<td>2. Vendor &amp; Delegate Lunch</td>
<td>$3000.00</td>
</tr>
<tr>
<td>3. Refreshment breaks</td>
<td>$500.00</td>
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<tr>
<td>4. Cocktail Reception Exhibit Area</td>
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<tr>
<td>5. Panel Discussion Named Sponsor</td>
<td>$3,000.00</td>
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